

Bronkar™

Creating Value
that Delivers Excellence



COMPANY
PROFILE



"Bronkar" is the brand under which Bronkar (U) Limited operates and provides consulting services. Established in 2007, Bronkar (U) Limited is a Ugandan result based management consulting firm. As a result of the constant growth this company was incorporated to a limited private status as Bronkar (U) Limited on 8th September 2010 and licensed on 5th September 2011.

'Organizations exist to create value to customers and stakeholders!' We pride ourselves in the ability to engage organization's leadership in developing and implementing initiatives that create business value.

Bronkar has set out to become Uganda's leading consulting firm specializing in the provision of services for private and public sector organizations with specific emphasis on financial management, enterprise risk management, information systems, and engineering consulting.



Summary company profile

Company Name: Bronkar (U) Limited

Nature of Business: Development Consulting, Management Consulting, Research, Training
Project Management and Information Systems Consulting.

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Staffing: **Business Analysts**

Bronkar has a large crop of business analysts with relevant experience to carry out the following:

- Conduct field research.
- Meet with customers and conduct interviews.
- Analyze operations (develop process-flow diagrams, spreadsheet analysis, etc.).
- Work with clients to produce necessary data for studies.
- Present research to team.
- Build economic models (spreadsheets).

Associates

Associates form an integral part of Bronkar consulting team and have responsibility for the following tasks:

- Leading brainstorming sessions with clients
- Preparing and giving presentations to team and to clients
- Conducting external research through library work, interviews, client-site work, and so on
- Laying out project work plan and assign tasks for team
- Training members of client team in analytical techniques or new approaches
- Synthesizing research into meaningful recommendations



Our Mission

To enable organizations maximize their potential through creation of business value for customers and stakeholders.

Our Vision

To Create Value that Delivers Excellence.

Our values

Excellence: God's in the detail. We take pride in setting new quality standards, doing things right the first time and in planning for the future but without compromising our speed and quality.

Integrity: We believe that nothing is more important than our reputation, and behaving with the highest levels of integrity is fundamental to who we are. We demonstrate a strong commitment to sustainable, responsible business practices.

Respect: For people, knowledge, resources, environment and communities we work with.

Enablement: We trust people we work with to make the right decisions for the organization. Best idea wins - It's not about who says it, but what is said.

Trust: We believe trust builds partnerships and that you need to trust, to be trusted.

Service Focus of the Company



Information systems review

How do we leverage the potential of information technologies in our business activities and strategies?

Information Technology (IT)-business alignment enables organisations to adhere to business objectives, and to maximize the value from investments. At Bronkar, we support Information Technology Assimilation projects, IT Systems Acquisition and Implementation projects, IT projects post implementation reviews, IT Risk Management, and IT compliance Reviews.

Our approach to IT consulting is underpinned by our IT Strategy Framework, which captures the knowledge, methods, tools and techniques of our clients and the projects they have implemented. We have used this methodology to deliver reviews and technology enabled transformations for a number of clients across a range of industries; it is proven and it is effective. With our approach, organizations undergo major undertakings to transform business practices and systems based on industry best practices and comprehensive IT infrastructure and applications strategy.



Financial Systems Review

Transforming finance functions from business compliance to business advocate.

Decision makers demand robust and cost effective finance management systems. There's therefore need for independent assessment of the financial systems to ensure the quality of reports meet reading best practices. Reviewing financial management systems also improves the understanding of the current systems and helps identify options for improving the performance of the systems,

With expertise across a variety of industries and functions, we can support CFOs in the reviewing the performance of financial management systems including review of financial management policies and guidelines.



Auditing services

Performing a high-quality audit and sustaining the public trust

At Bronkar, we have robust audit tools, resources and procedures to provide the means for our professionals to deliver high-quality audit services. In delivering these services we adhere to the highest standards of independence, professional objectivity and technical excellence.

Our audit approach is applied consistently, while providing the flexibility to serve the unique circumstances and complexities of our clients. Our audit approach focuses on understanding the clients' business and control issues from the inside out. It combines a rigorous risk assessment, diagnostic processes, audit testing procedures and a continuous assessment of our clients' service performance. Our broad understanding of risks and areas of operational improvement helps boards and senior executives better manage enterprise risks.



Financial Modeling Using Excel

What are the results of our detailed analysis, at a glance? What results from a change in key assumptions?

The ability to create and understand financial models is one of the most valued skills in business and finance today.

Financial Modelling helps organizations solve complex business problems, draw conclusions about current conditions and future events, deploy proactive risk intervention strategies, improve productivity and process efficiency, and manage for performance.

Bronkar's financial modelling services provide a logical step by step manner to complex and rewarding tools needed to build more robust models that save time, reduce unnecessary human errors and customize applications that would be impossible to achieve with suboptimal models. It is designed to give you the information you need without making you wade through cumbersome explanations and endless technical background.

Strategy & operations

What's your vision? How will you achieve it?

Today, senior executives grapple with attaining profitable growth, strategically managing costs and intelligently navigating risk. Such challenges require more than identifying new possibilities and making tough choices. They also require bridging the gap between vision and execution.

Bronkar professionals help companies in their efforts to achieve superior performance by developing insights that help them realize tangible, significant, and enduring value. Bronkar has the experience, knowledge, and skills required to bridge that gap between vision and execution for our clients' challenges across a variety of industries.



Value for Money Audits

Are we within the expected performance targets for time, cost, quality, scope, benefits and risks?

Organisations are committed to continuously improving the delivery of major projects within budget, on schedule, and in such a way as to maximise the benefits realised. This commitment promotes consistency and improved control of major projects, thereby reducing risks and increasing project successes.

Bronkar value for money audits ensure quality assurance at all stages of projects implementation that include planning, delegating, monitoring and control of all aspects of the project, and the motivation of those involved, to achieve the project objectives within the expected performance targets for time, cost, quality, scope, benefits and risks.

We also conduct analytical reviews of the financial information so as to assess the financial efficiency of the organisations. This is achieved through the review of the economy, efficiency and effectiveness of financial transactions to ensure that value for money is achieved by the organisation.





Enterprise Risk Services

Are we proactive or reactive in managing financial, technology and business risks?

Today's business environment is challenging on all fronts: The demand for risk management accountability is intensifying. Institutions are penalized by the markets for mishandling risk. Global regulation is multiplying and becoming more stringent. The cost of managing risk is increasing.

Bronkar provides organizations with the tools, frameworks, and solutions to manage risk across their organization.

Our enterprise risk services help organizations build value by taking a Risk Intelligent approach to managing financial, technology, and business risks. This approach helps our clients: focus on their areas of increased risk; bridge silos to effectively manage risk across organizational boundaries; and pursue not only risk mitigation, but also intelligent risk taking as a means to value creation.

Recruitment, Selection and Psychometric Assessments

"People are our most valuable resource"; "our people are our differentiator"



Every business is different, has its own recruitment market and specialist needs. Moreover, it's fine getting people with the right skills into the roles, but often forgotten is the essential cultural fit to the business.

We work closely with our clients to define the specific behaviours and skills required to recruit, develop and grow the talent in their organization. Using this information we create high potential assessment events that are firmly grounded in the client's business strategy and drivers and are therefore uniquely positioned to predict which 'high flying' individuals will bring real future value to the organisation.

We can help you to recruit the one-off appointments that you find difficult to fulfill through to major companywide recruitment campaigns where 100 staff are required. We can help you with designing and implementing assessment centres and tests through to conducting your interviews and designing your job specifications.

Project Management

Planning, organizing, monitoring, controlling and reporting of all aspects of a project



In both favourable and challenging economic environments, an organization's need to continuously focus on achievement of projects objectives remains high.

We use a well structured project management methodology that supports successful execution of projects. Our methodology ensures comprehensive design, co-ordination and management of the projects. This ensures successful achievement of strategic objectives and business benefits while controlling project performance aspects of cost, time, quality, scope, benefits and risk.



Data Management and Analytics

No single team understands or owns the data; Errors in key reports go unresolved...

The use of daily, weekly and monthly analytical monitoring helps to improve quality business information. By enhancing data quality, data accuracy and data governance, an organization can transform its data from a corporate liability to a corporate asset.

Our Data Analytics services can be as simple as finding duplicate payments in accounts payable or evaluating sales patterns to determine the best location for a warehouse. Data analytics can also be as complicated as identifying statistical outliers for potential fraudulent activity.

Transfer pricing

Multinational organizations are operating in an environment of unprecedented complexity. The rising volume and variety of intercompany transactions and transfer pricing regulations, accompanied by increased enforcement activities worldwide have made transfer pricing a leading risk management issue for businesses.



The goal of Bronkar is to help companies reduce risks by aligning practical transfer pricing solutions with their overall business operations and objectives and assist with strategic documentation to support their transfer pricing practices. Bronkar has a well-earned reputation for quality and delivering results. Our services include; Transfer pricing planning, Transfer pricing documentation, and Business model optimization

Financial accounting for income taxes and VAT



Financial accounting and reporting for income tax and VAT has become increasingly complex. Tax departments must keep up with the latest regulatory developments and guidance related to income tax accounting, disclosures and documentation, as well as seeking ways to address their tax provision process and technology needs more reliably and efficiently.

Bronkar understands the complexities and can provide practical insight, standardization, and technical expertise to help clients navigate through the maze of statutory requirements.

Research and Baseline Surveys

Are you aware of the current situation?



Companies wish to carry out surveys to obtain information to guide decisions regarding optimization of route to market strategy and customer service planning. Retail surveys can be used to establish market potential, market share, price and margin relativity to competition, visibility against competition and optimal sales service structures. Bronkar's market research practice supports management to build a route to market, fit for purpose and robust enough to create future market share and value share growth. We also design appropriate sales structures, route service plans and provide training for the sales team on how to achieve a sale in every call.

Baseline surveys help to determine the current situation in the community and assess the people's perceptions, levels of awareness, knowledge, attitudes and practices (AKAP) related to the development issues under qualitative investigation. Through these studies, we support clients in establishing baseline data that will guide future monitoring, evaluations and planning



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